



MEMBERSHIP APPLICATION

The Board of Directors of the Itasca County Tourism Association cordially invites you to become a member of the only open-membership organization in Itasca County solely dedicated to promoting the tourism industry in our area. ICTA membership provides both direct and indirect benefits to your business:

- 84% of the ICTA's annual budget is dedicated to marketing the tourism industry in Itasca County. Your membership investment is used to advertise Itasca County tourism opportunities to potential visitors.
- Membership includes one free yellow pages-style listing and website link on the ICTA's website: www.itscacountytourism.com. Additional listings under other category headings are available for \$15 (free with premium membership).
- The ICTA's Legislative Affairs Committee keeps vigilant watch over local, regional and state legislation and policy development regarding tourism-related issues.
- Membership provides valuable opportunities to network with a community of business owners focused on increasing tourism and revenue in Itasca County.
- Members receive email alerts regarding membership and tourism-related issues.
- Members receive voting rights at all membership meetings.
- Sponsorship Opportunities are available to all members which allows you to market your services to the ICTA membership. Sponsorship fees range from \$200-\$400.
- Access to the Specials page on the website. For an annual fee of \$30 (free with premium membership), members can advertise their own special offers and change the information as often as they wish.

BUSINESS NAME: _____

CONTACT PERSON(S): _____

MAILING ADDRESS: _____

PHONE NUMBER: _____

TOLL-FREE NUMBER: _____

WEBSITE ADDRESS: _____

EMAIL ADDRESS: _____

Membership Dues:

Basic - \$200/lodging properties; \$100 non-lodging properties	\$
Options: Additional business listing - \$15/year per listing	\$
Specials - \$30/year	\$
Premium - \$500 (includes banner ad, enhanced listing, picture, specials, additional listings)	\$

TOTAL

\$ _____

Please make checks payable to the ITASCA COUNTY TOURISM ASSOCIATION and mail to:

**Rita Onraet, Secretary
ICTA
PO Box 66
Cohasset, MN 55721**

Questions can be directed to Rita via email at secretary@itscacountytourism.com or via phone at 218-832-3678.

